

# WAKE UP TO A RENEWED DREAM

## Who we are

Rêve by Gregoir is the lifestyle expression of the Gregoir Group, a market leader for over 30 years in the automotive sector representing BMW, MINI, BMW Motorrad, Hyundai, Suzuki, KGM, Cannondale and Specialized.

Launched in 2024 at the restored Castle Diependael, Rêve blends heritage and modernity into inspiring spaces. It is a showcase of transformative design - offering timeless furniture, exclusive fragrances, and lifestyle pieces that bring beauty, comfort, and purpose into every home.

Castle Diependael, formerly a Michelinstarred restaurant for three decades, now serves as our headquarters and Experience Atelier - a living gallery where clients can explore, feel, and be inspired by the full Rêve universe.

## Our lifestyle brands

#### Camerich by Gregoir

- Exclusive wholesaler for Benelux, France & Germany for the global Camerich brand.
- Timeless contemporary furniture collections, crafted with precision and passion.

#### **GR Collection**

- Our own signature indoor & outdoor lifestyle range, created in Portugal & Indonesia.
- Small-batch, highly curated pieces practical, stylish, and built for longevity.

### **Geodesis Home Fragrances**

- A refined selection of candles and home scents including Canada Fir Balsam (available exclusively at Rêve in 2.5L size), Greece Fig Tree and Brittany Marine Crystal.
- Created in partnership with French perfume house Geodesis.

## Our promise

At Rêve by Gregoir, we believe great design is an act of courage - the courage to reimagine, transform, and create beauty that lasts. Every piece we offer is more than an object: it is a story, an emotion, and an investment in living well.

- Full Transformation Service of refurbishment, upholstery and renovation (for investments above €10,000).
- Personalised Design Consultation with white-glove delivery and installation anywhere in Belgium.
- Free Delivery across Belgium.
- Circular Thinking offering responsible circulation and recycling of existing furniture.
- Personalised Experience and tailored consultation for projects of all sizes.
- Customisable Finishes with vast choice of materials and finishes, with fast delivery from extensive stock.



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