

# RÊVE

BY  GREGOIR

## ORDER FORM 2024

**DOUBLE PAGE ADVERT**

2 pages inside  
(w)420 mm x (h)270 mm  
+ 5 mm bleed

**Price: €1,990**

**DOUBLE PAGE EDITORIAL**

2 pages inside (incl. layout & text)  
(w)420 mm x (h)270 mm  
+ 5 mm bleed

**Price: € 2,500**

**INSIDE FRONT COVER**

Inside front cover  
(w)210 mm x (h)270 mm  
+ 5 mm bleed

**Price: € 1,800**

**SINGLE PAGE ADVERT**

1 page inside  
(w)210 mm x (h)270 mm  
+ 5 mm bleed

**Price: € 1,350**

**SINGLE PAGE EDITORIAL**

1 page inside  
(w)210 mm x (h)270 mm  
+ 5 mm bleed

**Price: € 1,600**

**INSIDE BACK COVER**

Inside back cover  
(w)210 mm x (h)270 mm  
+ 5 mm bleed

**Price: € 1,600**

**BACK COVER**

Back cover  
(w)210 mm x (h)270 mm  
+ 5 mm bleed

**Price: € 2,500**

Company: ..... Brand: .....

Contact person: .....

Address: .....

Municipality, postal code: .....

Tel: ..... Fax: .....

E-mail: .....

VAT No: .....

### TECHNICAL SPECIFICATIONS

Certified PDF according to the standards of the international PDF/X1A • Page size 1/1: (w) 228 mm x (h) 282 mm + 5 mm bleed on all sides • 300 dpi, cmyk • Layout or adjustments of non-compliant advertisements charged to our studio will be charged at €60 per hour charged. Send material to: [info@ink-antwerp.com](mailto:info@ink-antwerp.com)

For approval

Customer signature:

Date:

**REMARK**

INK the image builders - Brandekensweg 13 - 2627 Schelle - Tel. +32 3 289 27 30 - [info@ink-antwerp.com](mailto:info@ink-antwerp.com) - [www.inktheimagebuilders.be](http://www.inktheimagebuilders.be)

All rates are based on print-ready material to be supplied by you, unless otherwise stated. Prices are exclusive of VAT. Preferred placements: 20% on the rates. Côte Knokke will only be produced if sufficient participants register and actually participate. If you cancel, you will receive a full refund of your deposit.

\* **Layout included based on texts and photos supplied by you. This is always laid out in line with the magazine's corporate identity. The publisher also has the right to adjust advertisements supplied if they deviate too much from the magazine's brand guidelines.**

# GENERAL TERMS AND CONDITIONS OF GREGOIR LIFESTYLE

GREGOIR LIFESTYLE BV | TERVUURSESTEENWEG 511 | 1982 ELEWIJT | BELGIUM

COMPANY NUMBER (VAT N°) : BE0437043101 | BANK : ING Belgium NV

IBAN BE12 6528 4428 9092 BIC : BBRUBEBB | RPR Brussels

## TERMS AND CONDITIONS

1. These terms and conditions apply to any agreement you enter into with Gregoir Lifestyle BV for paid advertising in the magazine «**Rève**» published by Gregoir Lifestyle BV. For this, you can also order additional graphic design services, which our partner **INK BV** performs for you on our behalf, whereby these terms and conditions also apply.
2. We may amend these terms and conditions at any time. Limited linguistic changes or changes required by law (e.g. increase in excise duties) take effect immediately. In case of significant changes, you will first receive a notification, whereby you have the right to accept or reject them and, if applicable, to dissolve the agreement.
3. The invalidity, nullity or unenforceability of one or more provisions in these terms and conditions shall not affect the validity of the other provisions. The void, invalid and unenforceable provisions must then be replaced (by the parties or, as the case may be, the court) by a valid provision whose result is as close as possible to the intended result of the void, invalid or unenforceable provision.
4. We provide you with the terms and conditions on a durable medium before the start of the agreement so that you can read through them and thereby accept them, to the exclusion of your own terms and conditions. Any approval of an offer, order and/or payment automatically implies your acceptance of these terms and conditions and our privacy policy, which you can also freely consult at [www.gregoir.com](http://www.gregoir.com) or request a copy of at [info@gregoir.com](mailto:info@gregoir.com).
5. We make every effort to communicate these Terms to you in the language of your choice, being Dutch, French or English. In case of doubt about the interpretation of translations, the Dutch text version prevails over any translations. You can always request a copy of the Conditions in another language. For all legal and judicial matters, the Dutch version of this Terms & Conditions will prevail in court.
6. Our cooperation can be regarded as a best-efforts commitment, whereby we are committed to providing you with the quality service you can reasonably expect from us.
7. We produce Rève magazine only if enough advertisers subscribe and effectively participate. Delaying or not printing an edition does not entitle you to compensation.

## ORDERING & ADVANCE PAYMENT

8. A contract starts upon approval of an offer, order form or taking possession of delivered works. If ordering and delivery take place on the same day, the invoice shall serve as proof.
9. In the event of approval of a quotation/order form with an amount after discount of more than €1,500.00, an advance of 30%, with a minimum of €800.00, must be paid before work is started. If this advance is not paid within 30 days, the order will be considered cancelled in accordance with the cancellation policy mentioned below, which expressly includes the claimability of the fixed cancellation fee.
10. If you want to place your ad in a specific place in the magazine, we charge a «demanded placement» surcharge of 10% on the order value, which we also clearly state on your quote/order form/invoice.

## DELIVERY

11. Delivery times are communicated purely as an indication and are in no way binding. We do our best to fulfil every order within a reasonable time. If we expect a delay, we will notify you immediately. If the delay is the result of delay by the suppliers we work with for the execution of the agreed order, or the result of an event beyond the control of either party, which is unforeseeable and not caused by negligence or wilful misconduct or breach of law, we agree to suspend the agreed delivery period.
12. For any work made, you will sign a delivery note after delivery agreeing to the services or goods provided. Any subsequent defects will be at your expense.

## COMPLAINTS

13. For each work made, you will sign a delivery note after delivery in which you agree to the services or goods delivered. If the delivered goods or work have visible defects and no delivery note has been signed, you must immediately and at the latest within 8 days send us a written protest by registered mail to the address of our registered office, on pain of invalidity of the complaint.
14. Failure to communicate a complaint within the aforementioned period shall constitute unconditional acceptance of the goods/services delivered.
15. A reaction by GREGOIR LIFESTYLE to a late complaint does not affect the above and is always subject to all rights and without any adverse acknowledgement.
16. Hidden defects must be addressed by you in writing by registered letter to the address of our registered office within 8 days of their discovery, also under penalty of invalidity of the complaint.
17. If we find a complaint as well-founded, we will, without being liable for any further compensation, either take back / repair / improve / replace the services and/or goods and/or proceed to refund or a partial refund of the price for the non-conforming part of the order.

## CANCELLATION

18. If you wish to cancel your order after you have approved the offer, we may charge a **cancellation fee**. This amounts to **15% of the order value, with a minimum of €150.00**, plus all costs already incurred (e.g. travel expenses at €0.50/km) or services rendered (e.g. time spent on design discussions), including those carried out for you by third parties or by INK BV (e.g. design costs). If you have already paid an advance, the aforementioned costs will first be offset against this advance amount, after which only the balance will be refunded.
19. If designs or other intellectual works were created before the cancellation, they remain our property under all circumstances. Their creator remains the beneficiary of the legal copyright. If you wish to use designs or works in the future, you must first pay the full offer/order value. **In case of infringement**, this purchase price will be increased by a lump-sum compensation of **15% of the order value, with a minimum of € 150.00**.

## DIGITAL DELIVERY OF ADVERTISING MATERIAL, COPYRIGHT & INTELLECTUAL PROPERTY

20. It is your responsibility to deliver the requested source files (logos, images, colour codes, etc.) on time, in good quality and in the requested (file) formats. Unless otherwise agreed, we charge for services as a result of non-compliant delivery in direction per quarter-hour started at €60.00 per hour.
21. For all images and works that you submit to us for editing, reproduction and/or publication, you declare to have the necessary permissions and reproduction rights and to have respected the law on copyright. We shall always carry out the assignment under your responsibility and shall not be liable for any infringement of copyright. If it turns out that you do not have the required copyrights, you will be fully liable for all resulting damages and costs, and we will be entitled to recover these damages and costs in full from you.
22. As the advertiser, you are responsible for the content and form of your advertisement, including vis-à-vis third parties and public authorities. You guarantee the conformity of the advertisement with all legal, regulatory and deontological obligations, and indemnify us irrevocably and without limitation against all claims or demands by third parties against Gregoir Lifestyle BV and/or INK BV, e.g. for alleged or actual violations of prevailing legislation and up to claimed damages for caused or potential damages from broadcast.
23. All digital files, graphic designs and analogue renderings made by us, whether in collaboration with INK BV or not, remain our property. These creations are protected by the Belgian copyright law whereby Gregoir Lifestyle BV remains the owner of **the right of reproduction**. We grant you the graphic reproduction right only for a well-defined use, which we confirm to you at the design stage, the taking of photos or at the time of purchase of the photographic document. Any new or modified use (whether in other contexts or not) requires the author's consent and entitles you to additional remuneration. We **may waive these rights** at our discretion, provided that you pay an agreed surrender fee in advance for this, which shall be **at least 50% of the production costs**.
24. We are free to use all creations made by us for our own publicity purposes (portfolio, website, leaflets, etc.).

## PROOFS, PRINTING PROCESS & PROOF NUMBER

25. You will first receive a proof, digital or otherwise, or colour proof for approval before we start the printing process.
26. 1 round of proof correction is included. If you would like to make changes to the preliminary draft AFTER approval of the proof (i.e. «author's correction»), we will make the corrections automatically in direction. If you request major adjustments, we will first provide a new quotation. All work carried out up to that point will be invoiced in any case.
27. We deliver with the express reservation that certain deviations may occur between proofs, samples and delivered goods, which are inherent to the nature of our offer and the manufacturing or printing process. You cannot derive any rights from such deviations.
  - If the analogue printed matter should deviate from our proof or if you dispute the quality of the printed matter, the general terms and conditions of the executing printer apply with regard to the minimum/maximum deviation permitted in terms of colour, format, etc. Under no circumstances shall Gregoir Lifestyle BV or INK BV be liable for this.
  - For print quantities, a deviation of up to 10% is allowed. Within this margin, the more will not be charged and the less will not be settled.
28. You accept and permit the name of Gregoir Lifestyle BV to be mentioned on any printed material in 5-point text. This name statement may be omitted provided it was clearly stated on the quotation/order form.
29. We will provide you with 1 analogue copy of the magazine per issue on request as a proof number

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## PRIVACY

30. You can access our full privacy policy at [www.gregoir.com](http://www.gregoir.com) or request a copy of it on durable medium at [info@gregoir.com](mailto:info@gregoir.com).
31. We treat the personal data we receive from you confidentially and do not share it with third parties without your explicit consent. We collect and process your data for the purpose of executing the agreement, processing orders, complaints, invoice collection, promotional and/or informational communication, customer management, accounting and direct marketing activities in accordance with the General Data Protection Regulation (GDPR), the GDPR rules and relevant Belgian legislation. The legal grounds are performance of the agreement, fulfilment of legal and regulatory obligations and/or legitimate interest.
32. You have the right to inspect and correct your personal data, to request additional information about our privacy policy and to oppose, free of charge, the use of your data for direct marketing purposes. To do so, please provide us with a written notification with submission of a valid identity document.
33. Data of recipients and beneficiaries remain the property of the original controller or advertiser. We only act on behalf of the advertiser to use this personal data for direct communication and/or distribution of advertising brochures. If an end customer no longer wishes to receive advertising brochures, he or she should contact the advertiser.

## LIABILITY

34. We shall only be liable for direct damage allegedly resulting from an attributable failure to fulfil our contractual obligations or for direct damage caused by our wilful gross negligence or fraud. You must give us notice of default in written form without delay and in any event within a reasonable period of time, granting us a reasonable period of time to propose a solution.
35. We are not liable for loss, theft or damage to belongings. You leave goods and transport them at your own risk. You are responsible for insuring them for the period they are on our premises or transported (by yourself or our appointees) to and from the locations where any other job you entrust to us takes place.
36. Nor are we liable for:
  - Any damages, losses, costs or claims arising out of or in connection with the services performed;
  - Indirect or consequential damages, including but not limited to loss of profits, lost sales or reputation;
  - Damages arising from orders that expressly contradict the advice of GREGOIR LIFESTYLE.
37. Should we be liable for any damage, our liability shall in any case be limited to the amount paid out by our insurer. Should our insurance not cover the damage, our liability, both contractual and extra-contractual, is limited in principal sum, costs and interest to the amount, including VAT, paid by you for the agreement in which the liability is retained. You remain liable for payment of invoices not directly related to a claim or liability case.
38. If you ordered materials or services from us for another beneficiary, we are only bound by our obligations to you. You yourself are responsible for the obligations to the end user. You shall also indemnify us against all claims by third parties following infringements of their rights committed by you and immediately notify us of any claim, request or demand by third parties made known to you.

## PAYMENTS & INVOICE COLLECTION

39. All prices in our quotations and these general terms and conditions are exclusive of VAT.
40. The person placing an order guarantees payment whether or not the invoice is made out in another name or company.
41. Unless explicitly agreed otherwise, our invoices are payable:
  - OR cash on delivery/pick-up at Elewijt;
  - OR cash on delivery of printed matter to the delivery address with payment to the carrier/expedition company;
  - OR by bank transfer within 30 days of invoice date.
42. If the agreed payment term is exceeded, regardless of the reason, we apply the legal provisions for invoice collection in commercial transactions, including the provisions on interest due according to Art. 5. Late Payment Act dated 02.08.2002. From the due date of the invoice, you shall be liable, ipso jure and without prior notification or notice of default, to pay a fixed compensation amounting to 10% of the principal sum with a minimum of €50.00 plus any bank charges, postage and/or transaction costs insofar as these are applicable as well as any legal procedural costs.
43. If several accounts are found to be unpaid, payments shall always be deemed to be in settlement of the oldest outstanding account.
44. In case of non-payment, we may:
  - suspend performance of the contract and only resume it once payment has been made;
  - after a written notice, seize the possessions on our premises until the invoice is paid and charge a lien in the amount of €30.00 per day;
  - entrust the recovery procedure to an external party and provide them with the necessary data to do so.
45. If certain services are performed by third parties, in which we may or may not act as an intermediary, then, subject to your consent, that performing third party may invoice you directly. In such case, we will not be liable in any way for any invoice dispute between yourself and that third party.

## APPLICABLE LAW AND COMPETENT COURT

46. Belgian law is applicable. In the event of disputes concerning the interpretation or performance of the agreement, the (Belgian) courts of the place of the registered office of Gregoir Lifestyle BV shall have exclusive jurisdiction.