

RÊVE BY GREGOIR MAGAZINE

Welcome to the 2024 edition of Gregoir Magazine, Rêve, where sophistication meets innovation, and luxury intertwines with culture. As we embark on another captivating journey through the realms of art, fashion, lifestyle, and beyond, we invite you to be part of a powerful legacy.

Since our debut in December 2023, Gregoir Magazine aims to serve as a beacon of excellence showcasing all the highlights and adventures of the Gregoir brands and businesses, its customers, partners, supporters, employees, community influencers and other stakeholders. Rêve by Gregoir is designed to captivate the readers with its unparalleled blend of curated content, compelling narratives, and visually stunning imagery. As we celebrate our latest edition, we are thrilled to extend an exclusive invitation for your brand to join us in this exquisite voyage.

Advertising in Rêve by Gregoir Magazine offers a multitude of benefits, providing a unique opportunity to showcase your brand to the discerning audience of the

Gregoir Group across Belgium, Netherlands, France & Germany. With a readership of the most affluent and influential demographics, your brand and your story will be strategically positioned to attract the attention of individuals who appreciate the finer things in life. Whether it's through our captivating editorial features, insightful interviews with industry leaders, or stunning visuals, each page of Rêve by Gregoir Magazine is meticulously crafted to delight and engage our esteemed readership.

As we embark on this exciting journey together, we invite you to explore the myriad opportunities available to showcase your brand in the Spring 2024 edition of Rêve by Gregoir Magazine – either ad advertiser or an editorial feature. Join us as we continue to redefine luxury, inspire creativity, and celebrate the art of living well.

Welcome to a world of elegance, sophistication, and endless possibilities. Welcome to Rêve by Gregoir Magazine.

ADVERTISEMENT TYPES & SPECIFICATIONS



DOUBLE PAGE ADVERT*

2 pages inside
(w)420 mm x (h)270 mm
+ 5 mm bleed
Price: €1,990

DOUBLE PAGE EDITORIAL**

2 pages inside (incl. layout & text)
(w)420 mm x (h)270 mm
+ 5 mm bleed
Price: € 2,500



SINGLE PAGE ADVERT*

1 page inside
(w)210 mm x (h)270 mm
+ 5 mm bleed
Price: € 1,350

SINGLE PAGE EDITORIAL**

1 page inside
(w)210 mm x (h)270 mm
+ 5 mm bleed
Price: € 1,600



INSIDE FRONT COVER*

Inside front cover
(w)210 mm x (h)270 mm
+ 5 mm bleed
Price: € 1,800

INSIDE BACK COVER*

Inside back cover
(w)210 mm x (h)270 mm
+ 5 mm bleed
Price: € 1,600

BACK COVER*

Back cover
(w)210 mm x (h)270 mm
+ 5 mm bleed
Price: € 2,500

All artwork to be supplied as CMYK high quality PDF, with 5mm bleed. All images 300dpi minimum.

All rates are based on ready-to-print material to be supplied by advertisers/partners. The choice of page placement of the advertisements will be at the full discretion of the Rêve by Gregoir Magazine editorial team. Prices above do not include VAT.

* The publisher has the right to adjust submitted advertisements if they deviate too much from the magazine's corporate identity.

** Layout included based on texts and photos provided by you. It will always be aligned with the corporate identity.

RÊVE BY GREGOIR MAGAZINE
MÉDIAKIT 2024

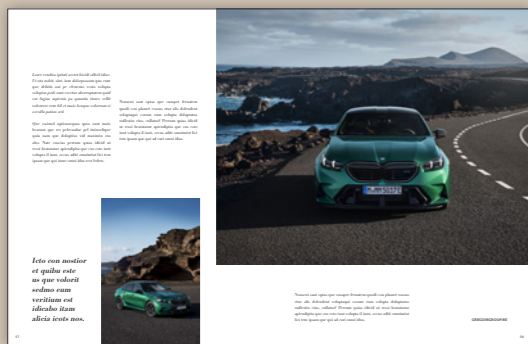
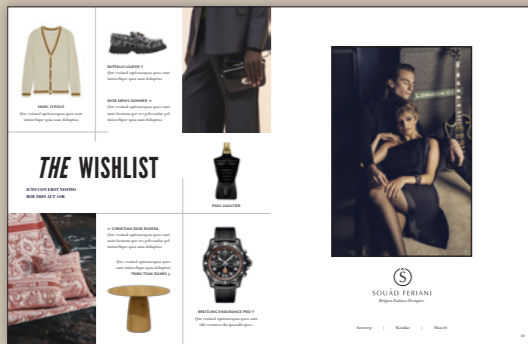
2024

BY GREGOIR

LIFESTYLE & MOBILITY

RÊVE MEDIAKIT

2024 EDITION



SIZE

W 210 mm x H 270 mm
with straight back

EDITION

40,000 copies printed

PUBLISHER

HERVÉ GREGOIR
Owner & CEO of Gregoir group
herve.gregoir@gregoir.com

Gregoir Lifestyle BV
Tervuursesteenweg 511
1982 Elewijt, Belgium
BE0437043101
+32 2 474 04 76

EDITORIAL CONTACTS

RENU SNEHI
Editor in chief
renu.snehi@gregoir.com

CONCEPT & PRODUCTION

INK the image builders
Brandekensweg 13, 2627 Schelle
www.inktheimagebuilders.be

SALES

Sandra Peeters
sandra@inkbvba.com
+32 473/86 99 77

Catherine Marton
Advertising & sales support
catherine.marton@gregoir.com

RÊVE BY GREGOIR MAGAZINE
MEDIKIT 2024

2024

ABOUT GREGOIR GROUP

Driven by a passion for impeccable personal service, the Gregoir vision shines as a pioneering force which aims to elegantly and effortlessly transform our clients' life experiences, both on the move and at home.

All-round innovation lies at the heart of our renowned Gregoir Mobility brand. With a commitment to progress and a solid distribution network in the heart of European capital – leveraging the economic triangle – we work with premium global brands, including BMW, MINI, BMW Motorrad, Hyundai, Suzuki, KGM, Canondale and Specialized. Using our wealth of expertise, we translate emerging trends and standards of design and technology into positive and responsible lifestyle choices for our clients.

Rêve is more than just a brand; it's a new dream we're crafting, an embodiment of everything we love—impeccable service, elegant design, and a touch of modern flair. From the timeless beauty of Castle Diependael to the chic designs

of Camerich, our Rêve Quebec & Tadoussac Outdoor furniture line, a unique partnership with Geodesis Home Fragrances of France, launch of The Belgian Bikers and our newly minted Rêve by Gregoir Magazine, we're dreaming with all our hearts to curating something truly unique. The magazine is aimed to share up, close and personal stories of modern day heroes and heroines, who are shaping the future of our society. We will partner with and feature iconic to unknown entrepreneurs and change makers, who are creating products and experiences with a genuine purpose to celebrate human connections.

Together with our exceptional Rêve by Gregoir Magazine and eponymous website, our leading-edge new lifestyle brand will redefine the broad arena of modern luxury, inspire creativity and celebrate the art of living well.

Welcome to a visionary world of elegance, sophistication and endless possibilities. Welcome to Rêve.

DISTRIBUTION POINTS

Reaching about 100,000 families across Belgium:

1. Distributed by name via direct mailing to customers and prospects of the participating partners
2. Retail outlets of Gregoir Mobility (BMW, Mini, BMW Motorrad Dealerships) in Jette, Puurs, Dendermonde, Oudenaarde and Sint-Martens-Latem
3. Castle Diependael
4. Gregoir Group customers – Mobility & Lifestyle Brands
5. Outlets, offices of the participating brands

